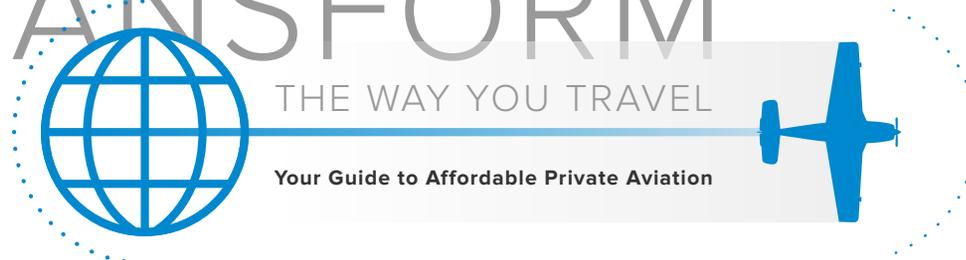


TRANSFORM

THE WAY YOU TRAVEL

Your Guide to Affordable Private Aviation



Beechcraft



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IT'S TIME TO OPEN YOUR SKIES

As your business grows and the pace of industry continues to increase, the inconveniences of commercial flight collect and grow along with you. Many companies unknowingly accept this as the cost of doing business, and airline travel simply becomes a limiting factor on what they can accomplish on any given day.

Private aviation may be the solution you've been searching for. Easier and more affordable than you may think, this powerful tool positions your business for success by maximizing time and creating opportunities. Consider joining the ranks of leaders enjoying increased productivity, flexibility, and speed.

PUT AIRLINE TROUBLES BEHIND YOU

Commercial flight can be a business's worst nightmare. Complicated, unreliable schedules, crowded terminals and connecting flights leave you and your employees exhausted. While all that is bad enough, the most critical impact is the wasted time. Lines for check in, lines for security, waiting at gates, lines at boarding, waiting to deplane, waiting for bags, waiting for trains, and lines for rental cars all accumulate into lost opportunities for you. And the more you travel, the more it compounds and the worse it gets.



3.5
HOURS POTENTIALLY WASTED
inside airports not actually traveling



21
BUSINESS DAYS
you could reclaim*

WHAT COULD YOU DO WITH AN EXTRA MONTH EACH YEAR?

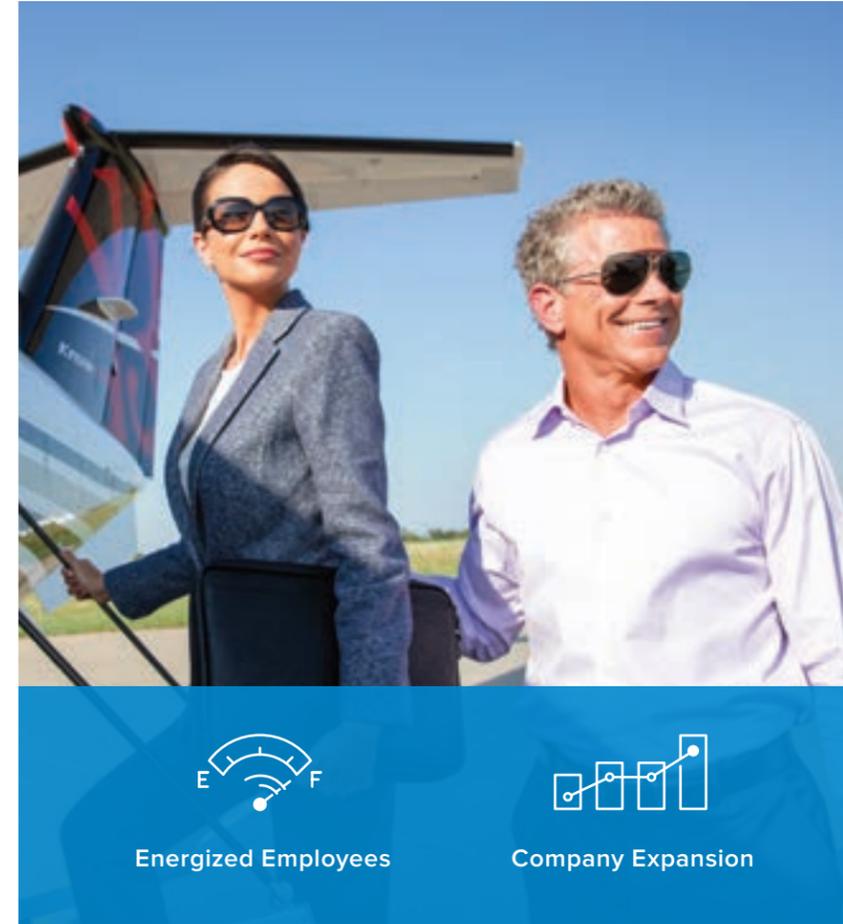
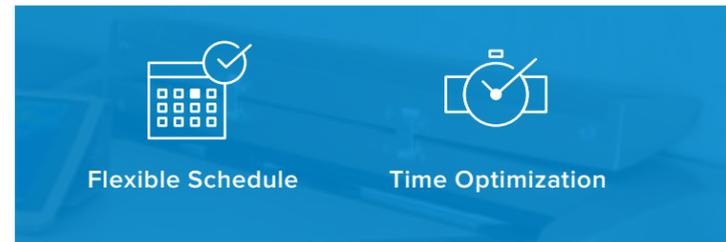
* Based on flying 48 round trips per year.



GATEWAY TO POSSIBILITIES

The world of private aviation can open countless doors for your business. Skip all the lines and luggage hassles and go straight to your plane to depart on your schedule. Easily access thousands more airports with direct flights every time to land closer to where you want and need to be.

Enjoy sleeping in your own bed as you minimize nights in hotels and expensed meals, while gaining the capability to work privately en route and in complete comfort. Time saved is feeding back into your schedule now.



MULTIPLY YOUR FORCE

It's not only you who benefits from the flexibility and functionality of private aviation. The streamlined process of a private aircraft both empowers and energizes employees. Now, your business's best people have more opportunities to visit prospective and new clients, while strengthening existing relationships across a wider reach. Getting where they need to be ahead of the competition opens up possibilities of closing more deals. Nothing makes a better impression than face-to-face contact. Go ahead, open new locations. There's nothing stopping you from expanding your business with private aviation enabling the freedom of mobility.



IT'S NOT ALL ABOUT BUSINESS, IT'S ABOUT YOUR LIFE

Life shouldn't be squandered in an airport. The hours saved by flying privately can now go toward personal concentrations and rest. Enjoy it by moving your business forward, or simply doing the things you love. With more time and schedule flexibility than ever, your peers may be amazed at how you can get it all done.





OWNERSHIP YOU CAN AFFORD

Private aviation isn't just for celebrities and Fortune 500 companies. Every year, thousands of people and businesses join the ranks of general aviation across the globe. With reliable, fully capable and extremely affordable entry-level aircraft within your reach, commercial flights simply make no sense. Through numerous programs, we've simplified the logistics of ownership, from insurance, financing and maintenance to pilots and hangars. If you've purchased a new car, you are already familiar with turnkey add-ons and how easy they can be.



1. Leave the airlines behind you

Make the leap from commercial flight to business aviation and never look back.



2. Consider your travel needs

Examine your travel patterns in order to choose the perfect aircraft for your business.



3. Ask for advice

We're here to help make your transition as smooth as possible. Have a question? Just ask.

BEGIN YOUR TRAVEL TRANSFORMATION

Consider your travel patterns and needs. How many people travel and with what? How often do you and your employees fly? Now, think bigger. What if travel was suddenly simplified? The hassle removed and the possibilities endless. Your plane standing by, a single call away. Now, just one more time, think even bigger, really maximizing and leveraging your new airplane. The world and industry are at your fingertips with the power of true mobility.

There's no commitment needed to begin your travel transformation, just an interest in learning more. Textron Aviation has been introducing new people to private aviation for more than 80 years. With the globe's broadest selection of new aircraft and the famous brands of Cessna® and Beechcraft®, Textron Aviation offers more affordable travel solutions than anyone.

Contact your local Textron Aviation representative today to get started.



Cessna TTx
Fast
Sophisticated



Beechcraft Bonanza G36
Style
Flexible



Cessna Turbo Stationair
Utility
Heavy Lifter



Beechcraft Baron G58
Power
Business



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